



January 26-27, 2011

Dear Prospective Exhibitor:

BizExpo 2010 welcomed over 2,500 Idaho business owner, managers and key decision-makers. Attendees responded overwhelmingly positive to the quantity and variety of technology and business info available, plus the unmatched networking opportunities. Seminar presenters received high marks for the quality of information shared.

BizTech 2011, will mark 20 continuous years of Idaho's premier business and technology event. BizExpo is center stage each January in Boise, regardless of local and national economic conditions. Our ambitious plans point to an info-packed Idaho Business & Technology Expo, January 26-27, 2011. BizExpo networks hundreds of small, medium and large business owners and managers with local, regional and national resources.

Attendees in 2011 will be looking for the latest in technology and business, meeting with the pros, viewing dynamic displays, attending educational seminars, and interacting in live product/service demonstrations. Exhibitors know BizExpo is the only event at which they may make contact with decision-makers from both the public and private sectors.

We invite you to join us in 2011 as an exhibitor, seminar presenter or both.

Here are the details about Idaho's premier networking-selling-educational business event.

Producer	The Idaho Business League, Inc.
Sponsors	The Idaho Business League, Inc., Blue Skies Conventions Services, KBOI, Boise Online Mall, Idaho Business Review, Terrace Lakes Resort & Golf
Media Promo	Television, radio, newspaper, direct mail, magazines, e-mail, internet.
Booth Fees	\$750 1st booth, \$650 2nd booth. Size 10'x10' space.
Seminars	Available 1st come, 1st served. Space limited.
InfoNet	Free listing. InfoNet, Official Expo publication. Ask about advertising and news articles. Distributed at business retail locations. Given to each "pre-qualified" BizTech attendee. Highlights BizExpo products/services.
Hours	Jan 26 Show Hours 12-5pm Jan 27 Show Hours 10-5pm, Exhibitor Move-out 5-7pm

We welcome the opportunity to present your product/services and network you with hundreds of Idaho business people. For more info call 208-323-4464, www.idahobusinessleague.com.



Contact: Lee or Anna Marie
 (208)323-4464 ph, (208)375-2688 fax
 PO Box 536 Boise, ID 83701-0536
 E-mail: league@idahobusinessleague.com





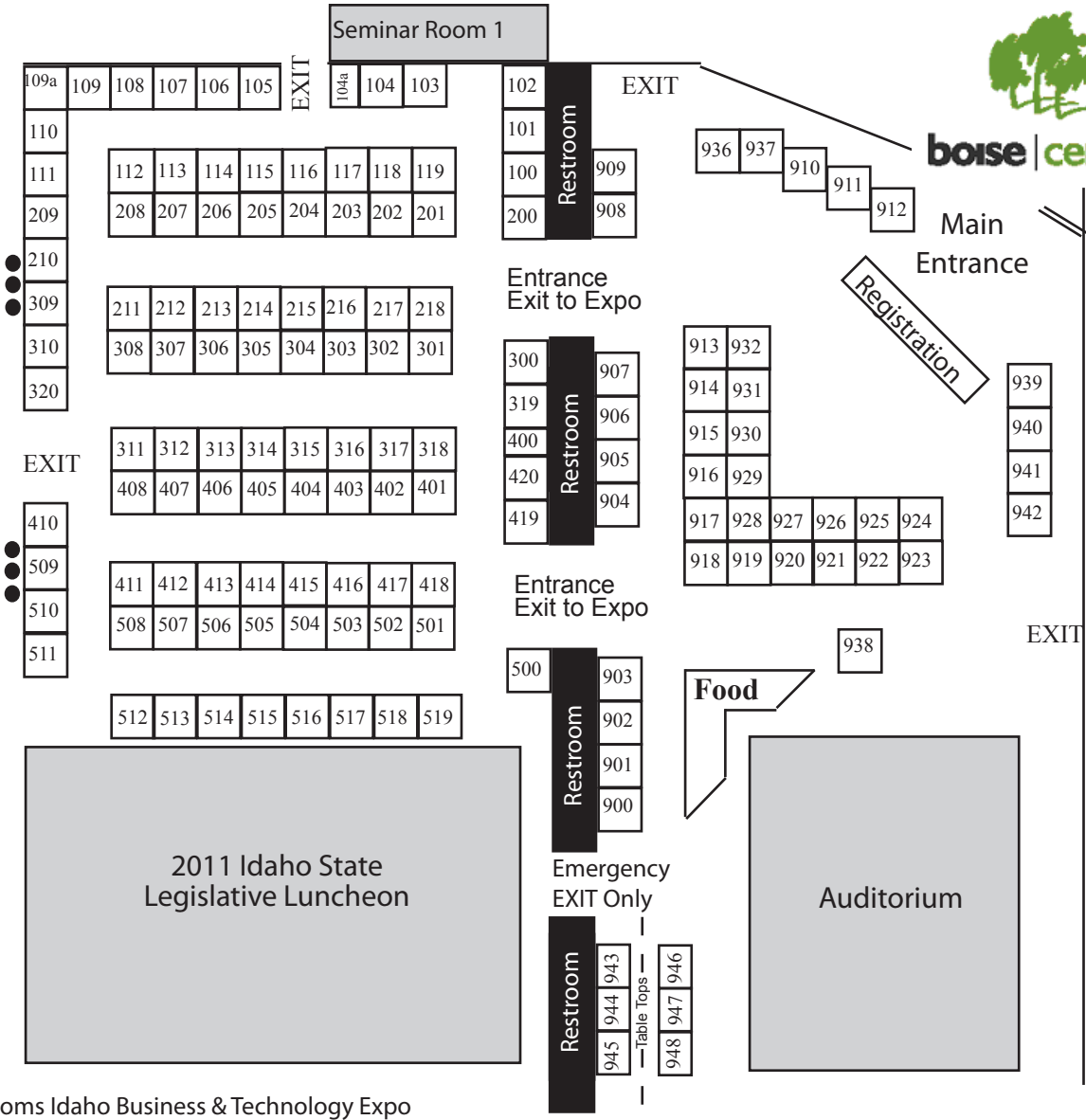
IDAHO BUSINESS & TECHNOLOGY EXPO

January 26-27, 2011 • Boise Centre

Contact Info
 The Idaho Business League, Inc
 PO Box 536 Boise, ID 83701
 208-323-4464 ph
 208-375-2688 fx
 League@idahobusinessleague.com
 www.idahobusinessleague.com



boise | centre



Seminar Rooms Idaho Business & Technology Expo

EXIT	Meeting Room	Meeting Room	Seminar Room 3	Seminar Room 2
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IBL Success League Meeting	IBL Monthly Luncheon
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Sponsors & Partners





InfoNet

Hand-deliver your Company message to each and every prequalified BizExpo attendee from small, medium and large Idaho businesses.

InfoNet, the OFFICIAL Program for the
20th Annual Idaho Business & Technology Expo

PLACEMENT RATES

BACK PAGE	\$795.00	7 x 9	(Color)
INSIDE FRONT COVER	\$575.00	7 x 9	(Color)
INSIDE BACK COVER	\$575.00	7 x 9	(Color)
FULL PAGE	\$475.00	7 x 9	(Color add \$75)
1/2 PAGE	\$325.00	7 x 4	(Color add \$75)
1/4 PAGE	\$225.00	3 1/4 x 4 3/4	(Color add 75)
1/8 PAGE..(Business Card Size).	\$ 115.00	3 1/4 x 2 1/4	(Color add \$75)

(Add readership to your message with color. Contact us for details at 208-323-4464).

AD CONTRACT

Name/Title: _____
 Business Name: _____
 City: _____ State: _____ Zip: _____
 Phone: _____ Fax: _____

Date of Contract: _____
 Ad Size / BW or 4 Clr*: _____
 Amount Due:\$ _____

Customer's Signature _____

Method of Payment _____ Check (requires Date of Birth and License#)

Credit Card # _____ Exp: _____ V-Code _____

Camera-ready art must be turned in by December 18, 2009

Minimum resolution of 300 dpi. Please email to
 annamarie@idahobusinessleague.com in PDF, jpeg, or tiff format. (No Bleed)

Ads must be in camera-ready art form. Layout and design services are a minimum of \$50. If alterations are necessary, the Idaho Business League assumes no liability for any loss or damage caused by error or omissions. Maximum liability is limited to a free ad in the next issue of the publication. If the advertiser contracts and then fails to provide information by the deadline, the full contracted amount indicated above is due in full. This contract shall not be changed, modified or cancelled after signature by the advertiser. The advertiser acknowledges full and complete understanding of the terms contained herein. Verbal agreements are not recognized. This contract is subject to final acceptance by the Idaho Business League, Inc. Performance delays resulting from any cause beyond The Idaho Business League, Inc's control shall not constitute grounds for contract cancellation. Payment terms: Balances due must be paid in full within 10 days after notification of publishing. In the event of default by the advertiser, in the performance of any of the terms and conditions hereof, The Idaho Business League may thereupon proceed to collect from the advertiser any fees associated with the collection of the amount due. A late fee of \$125 will be added to the amount past due. A finance charge of 1.5% per month (18%APR) will be charged on all past due accounts over 30 days. Make checks payable to: The Idaho Business League, PO Box 536 Boise, ID 83701, 208-323-4464, 208-375-2688 fx, league@idahobusinessleague.com e-mail.

Mail or Fax to: The Idaho Business League PO Box 536 Boise, ID 83701-0536
 Questions: Ph 208- 323-4464, Fax 208-375-2688